

FORECASTLE FOUNDATION

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Forecastle Foundation Contributes \$50,000 to Fund Environmental Work *Proceeds benefit conservation projects in Kentucky and Brazil*

Louisville, Ky. (October 20, 2014)—The Forecastle Foundation, a non-profit organization promoting local and international environmental education and conservation, has donated \$50,000 to help conservation projects in Kentucky and Brazil.

Kentucky Natural Lands Trust (KNLT), an organization that works to preserve and restore the state's remaining wildlands received a donation of \$25,000. The money will fund the purchase of land in the Pine Mountain project, the largest landscape level conservation project ever undertaken in the state, in an area that serves as a migration path and refuge for hundreds of species, some of which are found nowhere else in the world.

"The Foundation is helping KNLT protect Pine Mountain in southeastern Kentucky, a critical migratory corridor and refuge to countless species," said Greg Abernathy, assistant director of KNLT. "Their engagement and education efforts at the festival and throughout the year are essential to the conservation movement and represent one of the largest engagement of youth in the region."

In a striking illustration of the interconnectedness of life on earth, the project in Kentucky is linked to the Foundation's second project in Parana, Brazil, by the migration of several neotropical species.

The Guayaki Foundation, an organization that has pioneered a sustainable development model that empowers local indigenous communities in Brazil, Argentina, and Paraguay to regenerate and protect the Atlantic Rainforest, also received a check for \$25,000.

The collaborative project with the Forecastle Foundation will help ensure restoration, preservation and long-term stewardship of 3,000 acres of South American Atlantic rainforest. In 2013, funding from the Forecastle Foundation ensured education for 150 students at the Mangueirinha Indigenous Reserve, and the planting of nearly 500 trees. By mid-2015, Guayaki Foundation hopes to accomplish the goal of planting 2,400 trees and establishing a long-term stewardship plan at the Marrecas Indigenous Reserve in Parana, Brazil.

“We’re very grateful to our numerous donors and supporters for their contributions this past year. Locally and globally, they’ve helped ensure the future health of these biologically-rich regions,” said McKnight. “Every Forecastle Festival attendee contributes to our mission through their ticket purchase and numerous programs and initiatives we’ve established on-site and off, and this donation is proof that there is power in numbers.”

The Forecastle Foundation is the 501(c)(3) non-profit environmental activism arm of the Forecastle Festival, which is held annually at Louisville’s Waterfront Park. The Foundation works year to benefit conservation work in highly-threatened, biological hot spots. The Forecastle Festival currently serves as the largest contributor to the Forecastle Foundation.

Since it’s inception in 2011, The Forecastle Foundation has contributed nearly \$100,000 to education and conservation efforts in Kentucky and beyond.

About The Forecastle Foundation

The Forecastle Foundation is a 501(c)(3) organization working to rebuild the world’s natural awesome by partnering with organizations that are taking great strides to protect biologically-rich hot spots across the globe. These hot spots represent the richest and most threatened reservoirs of plant and animal life on Earth. They cover just 2.3 % of the Earth’s land surface, yet account for 77 percent of all vertebrae species and 50 percent of the world’s plant life. Hot spots play a vital role in regulating world temperatures and provide a number of necessities most Americans use on a regular basis, including food, medicine, paper, detergents, cosmetics, and countless other household products. These fragile areas are endangered due to a variety of factors, including pollution, development, deforestation, illegal hunting and a variety of other harmful practices.

For more information about The Forecastle Foundation, please visit www.forecastlefoundation.org.

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